More Than a Meal Campaign
2015-16

One household application, one deadline, multiple student resources

What is the More than a Meal Campaign?

More Than a Meal Campaign

A District-wide campaign to promote the submission of Meal applications so that:

- All students access healthy meals

- All eligible students have access to free and reduced price meals

- The District has the most accurate count of its low-income students to maximize its General Fund allocation through the state's Local Control Funding Formula

Advantages of *"More Than A Meal"* Campaign

- Benefits students and families

- District-wide messaging/communications

- Better tracking ability

- Longer collection period

- Clear deadlines

- School-level promotional tools

  - "More Than a Meal" Principal Toolkit (Food Services Website)

    Flyers, Parent letter templates, Posters, etc.

2015-16 Meal Collection Timeline

- **June:** End of Year parent promotion
- **July:**
  - Online applications available
  - Applications mailed to households
  - Summer school promotion

- **August 18th**: Start of school collections

- **August:** Media Campaign

- **September/October:** Targeted Support*

- **October 23rd:** Deadline for guaranteed processing for LCFF, Title I and Provision 2 programs

"More Than a Meal" - Impact to Schools

All schools on one collection cycle

– Requires the District to reset all Provision 2 schools, regardless of year in the program, to base year

– Aligns Meal Application with the LCFF Cycle

– Accurate student counts for additional state funding:

- Student Interventions

- School site positions

- Before & After School Extracurricular Programs

Provision 2 (P2)

Program that reduces the paperwork and simplifies the logistics for schools

- Four year cycle, first year is called the Base Year

Last school year, over 600 sites were on P2

- Reset the base year for 518 qualifying schools

LAUSD qualifying criteria for P2

- 80% Free and
- 85% Free/Reduced-price combined

Impacts of the District-wide Meal Application Collection

Establishes a synched 4-year cycle for both LCFF and Provision 2

- Data can be utilized for 4 years
- Will require smaller alternative household collections for
    - Incoming Kindergarteners
    - Intra-district transfers
    - Students that did not submit apps during Base Year

Schools that do not meet the P2 requirements in 2015-16 have the opportunity to qualify for P2 in <u>2019-20</u>

Additional Supports

SCHOOL-SITE SUPPORT

- For questions regarding the "More Than A Meal Campaign," please call Rochelle Hardemion-Jackson at 213-241-4113.

- For general meal application questions, please contact Patricia Millender in the Food Services Division at 213-241-3002.

- For any issues with Free and Reduced Lunch Meal Rosters in MiSiS, please contact the IT Helpdesk at 213-241-5200 and select the MiSiS option. Other options for getting support can be found at http://achieve.lausd.net/helpdesk.

PARENT SUPPORT

- For more information, please call (213) 241-3185 or visit http://achieve.lausd.net/Page/852

Integrating All Partners Into Your Action Plan

School Site Role in the Campaign

Administrators

- Coordinate a team to establish campaign goals.
- Schedule meetings to track collection progress.
- Work as a team with Cafeteria Manager and staff.
- Activate Parent Center to assist parents.
- Collaborate with teachers and staff to develop a plan for collecting meal applications.
- Encourage students to return applications in a timely manner.

School Site Role in the Campaign

Cafeteria Staff	Parents/Guardians
- Collaborate with school-team to implement school plan - Share best practices with collection team - Routinely check-in with administrative designees and attend scheduled meetings - Remind students during meal times	- Complete and submit applications ASAP - Coordinate a campaign with Parent Center: - Parent Center to assist parents/guardians - Participate in reminder phone banks - Remind parents before and after school

Message to Parents

When you submit a meal application you help your child:
– Qualify for free healthy meals for your child
– Qualify your child to get fee waivers for SAT, PSAT, college applications and AP exams
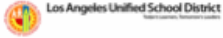
You also, help your schools
– Get more money for programs that help your child succeed
– Help qualify your school for after-school programs and other state grants

Reports to Monitor Progress

School Reporting

- Daily MiSiS Reports
  - Go to Achieve.lausd.net/cafela under principal resources, or refer to the MiSiS report guides in the *More Than A Meal* Principals Toolkit
  - Only includes # of processed meal applications and on-line applications in the queue
- Does not include:
  - Forms en route from schools or homes
  - Forms that have been received but are still in queue for processing
    - FSD will progress your application as soon as possible to provide up to date reports

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School MiSiS Report

Los Angeles Unified School District

Sample Senior High - 0000
Meal Program Roster

Total School Meal Code Summary

Enrollment	Meal Code	1	2	3	4	5	Missing	Total (not including missing)
884	Count	0	0	0	0	0	884	

Prior Meal Code information vs. Current Meal Code Information

	1	2	3	4	5	Missing	Total (not including missing)	F/R %
Prior Year	1	0	1	0	1	881	3	0.23%
Current Year	0	0	0	0	0	884		0.00%

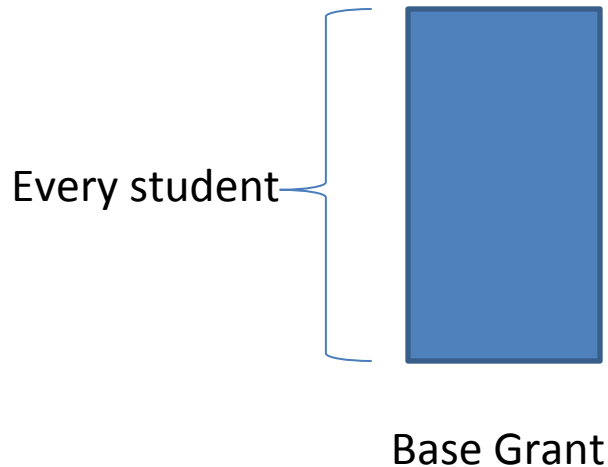| Student Id	Gr	Name	Meal Code	Date	Meal	Comments
081899M127	11	John Johnson				
062801M045	9	John Johnson		07/06/2015	3	
100100F093	10	John Johnson				
071300M058	10	John Johnson				
081398M069	12	John Johnson				
082400F122	10	John Johnson				

Appendix

Local Control Funding Formula

- Local Control Funding Formula
  - K-12 Finance system beginning in 2013-14 School Year
- Composed of three parts:
  - Base grants
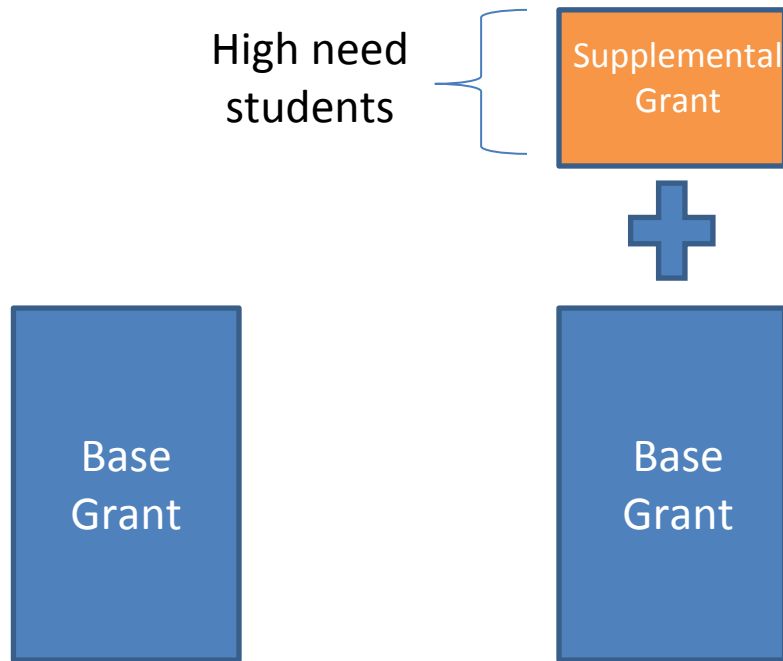 - Supplemental grants
  - Concentration grants

LCFF Base Grants

- For every enrolled student, the District receives what is called a "base grant"
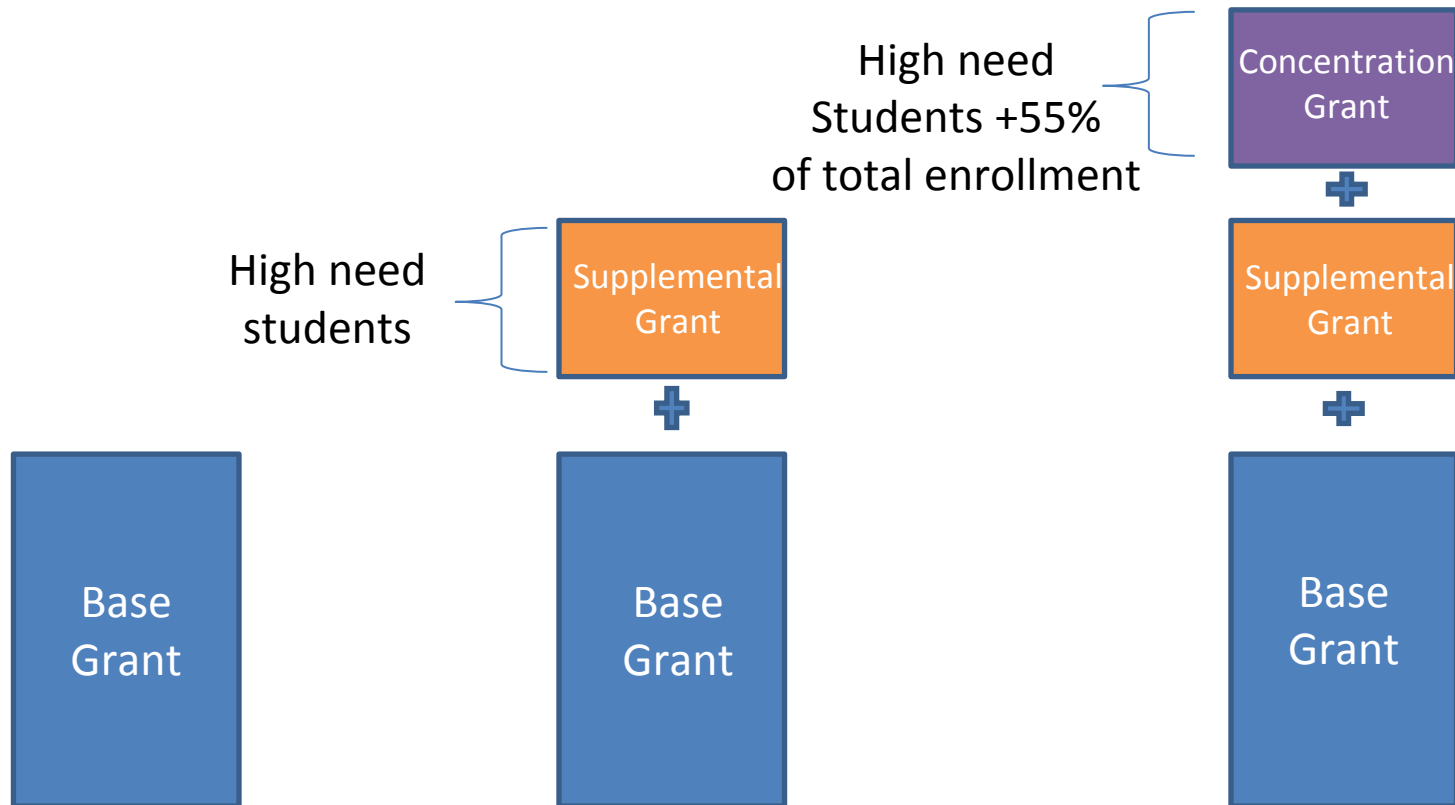
Every student

Base Grant

LCFF Supplemental Grants

- For every student that is identified as "high need" the District receives an additional grant
- This is also known as proportionality funding to support targeted youth

High need students

Supplemental Grant

Base Grant

Base Grant

LCFF Concentration Grants

Once the District's total # of high needs student reaches 55% of its total enrollment, we receive an additional supplemental grant for every student above that threshold.

High need Students +55% of total enrollment — Concentration Grant

High need students — Supplemental Grant

Supplemental Grant

Base Grant

Base Grant

Base Grant

High Need Students Definition

English Learners

Foster Youth

Low-Income

Claiming Supplemental Grants

- Verification is required for each student in each category claimed

Verifying Low-Income Students

- Based upon eligibility for the USDA Free and Reduced Meal Program
- 3 acceptable forms of verification:
  - Direct Certification
  - Meal Applications
  - Alternative Low-Income Verification Forms

Results

- 2013-14 outcomes

- 2014-15 Outcomes
  - Lower meal applications collected
  - Lower return rates for Alternative Household Income Forms—94% to 63%

Questions?